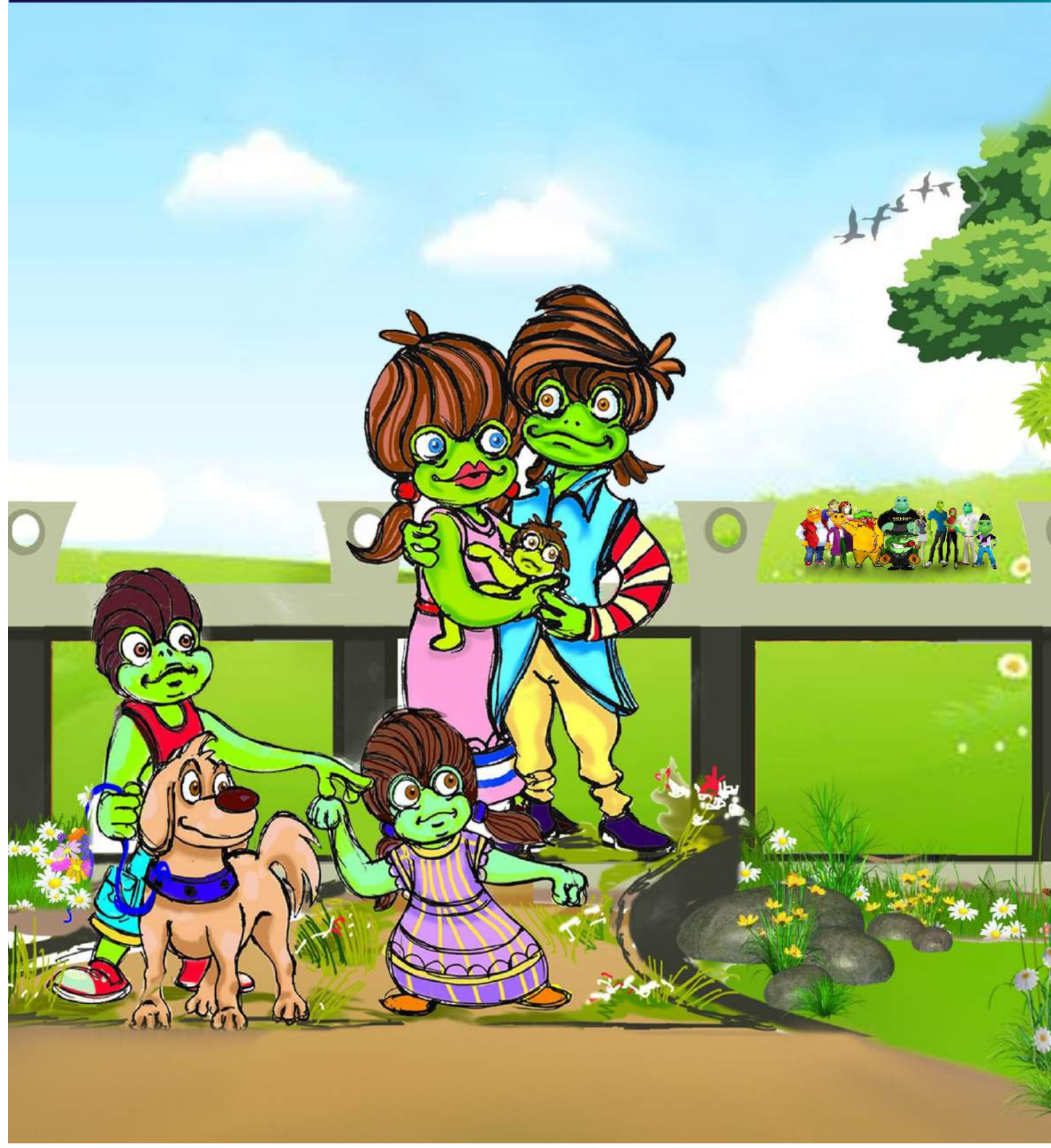




Beyond Imagination...





Welcome to BLUE WORLD -Theme Park, a community pulsating with cosmopolitan buzz and excitement, radiating with vibrancy and well-being. Spread over 40+ acres of land, featuring over 50+ rides and a Serene water body, soothes your senses.

It's a place that can be your dream destination...

Blue World



Shri Praveen Mishra
(Managing Director)
Blue World Corporation Private Limited

From the Director's Desk

As a Director, I am honored to uphold the company's values & continue as our mission statement prescribe "to provide stupendous entertainment experience with safety" these words are the most important concerns of our company. Blue World Theme Park is one of the most exquisite parks in India. Inaugurated in year 2015, spread across 40+ Acres, the park is well known for the unique theme based structure and restaurants with 50+ national and international rides followed by best safety measures for our visitors. The strategy developed for the next three years are already under implementation in order to provide an astonishing experience to our visitors in upcoming years with other enormous and precious upcoming indoor park project along with a 5 star Hotel at Blue World Theme Park campus. I would like to express our special gratitude to UP Government who honored us with the UP Brand leadership award in year 2016 for the Best Amusement and Theme Park of the state. With all these motivations, determination and support, I am confident that the company will continue to scale milestones of excellence for years to come.

Last, but by no means least, a warm word of thanks to our own employees: the foundation and pillars of our success, who have shown care and responsibility at every turn and who have enabled us to become, in the space of a few years, one of the biggest theme park of India. I will end with Colin Powell quote,

"Dream does not become reality through magic, it takes sweat, determination and hard work. "



1 Entry / Exit	★ ATTRACTIONS	★ FAMILY RIDES	★ THRILL RIDES	★ WATER RIDES	★ Restaurants
2 Welcome Fountain	24 Fountain Show	12 Swing Chair	14 Sky Dive	34 Splash Out	28 Lucky Singh Da Dhaba
49 Changing Room	33 Fish Pond	13 Dancing Violin	21 Blue Typhoon	35 Float Slide	67 Aquaria
65 Car Parking	51 Fairy Land Water World	15 Polipo Octopus	23 Roller Coaster	36 Body Slide	68 Gorilla Hut
	52 London Bridge	16 Striking Car	25 Chair Lift	37 Wave Runner	69 Albeli Chat
★ KIDS RIDES	53 London Circle	17 Telecombat	56 Twin Flip 360	38 Wave Pool	70 Tandoori Nights
4 Flying Chopper	54 Wishing Well	18 Amphido Eye		39 Master Blaster	71 Ship Restaurant
5 Jingle Bell	55 Dragon Bridge	19 Suhana Safar	★ UPCOMING ATTRACTIONS	40 Wavy Cruise	72 London Orchid
6 Quack Quack Ride	57 London Street	22 Columbus	3 Indoor Park	41 Typhoon Tunnel	
7 Umbrella Ride	59 China Tower	26 Boating	20 Castle	42 Family Raft Ride	
8 Toon Tango	61 Jungle Theme	30 Journey to Space	27 Jungle Safari	43 Fairy Family Junction	
9 Hooping Frog	62 Mayan Theme	31 7D Show	29 Hot Air Balloon	44 Tiny Tots Zone	
10 Cup Saucer	63 Indian Theme	60 Mono Rail	32 Volcano Cafe	45 Rain Dance	
11 Merry Go Round	64 Egyptian Theme	75 Saat Samandar Paar		46 Funnel Ride	
	66 Lake View			47 Water Fall	
				48 Mist Shower	
				73 Spider Ride	
				74 Magic Bowl	



Contents

No.	Title	Pg. No.
1	Over View	6
2	Theme Zone	8
3	Amusement Park	11
4	Kids Zone	12
5	Family Zone	13
6	Teenager Zone	14
7	Musical Fountain & Laser Show	16
8	Suhana Safar	17
9	Saat Samandar Paar	18
10	7D Show	19
11	Twin Flip 360	20
12	Journey to Space	22
13	Chair Lift & Mono Rail	23
14	Aquaria	24
15	Lucky Singh Da Dhaba	25
16	Food Kiosks	26
17	The Ice-Cream Parlour	27
18	Jungle Safari	28
19	Fairyland Water World	30
20	Magic Bowl & Spider Ride	32
21	Master Blaster & Splash out	33
22	Wave Pool	34
23	Rain Dance	35
24	Water Slides	36
25	Water Fall & Funnel Ride	37
26	Ship Restaurant	38
27	Indoor Park	40
28	The Dark City	42
29	Virtual Games Zone	43
30	Fun Games	44
31	Sheesh Mahal	46
32	The Laser Shoot	47
33	Bharat Dharshan	48
34	Padharo Sa	49
35	The Richman Palace	50
36	School Packages	52
37	Corporate Packages	53
38	Wedding Destination	54
39	Past Events	56
40	How To Reach	58
41	Hygiene & Service	59

Blue World Theme Park

- A Tradition of Fun For Everyone

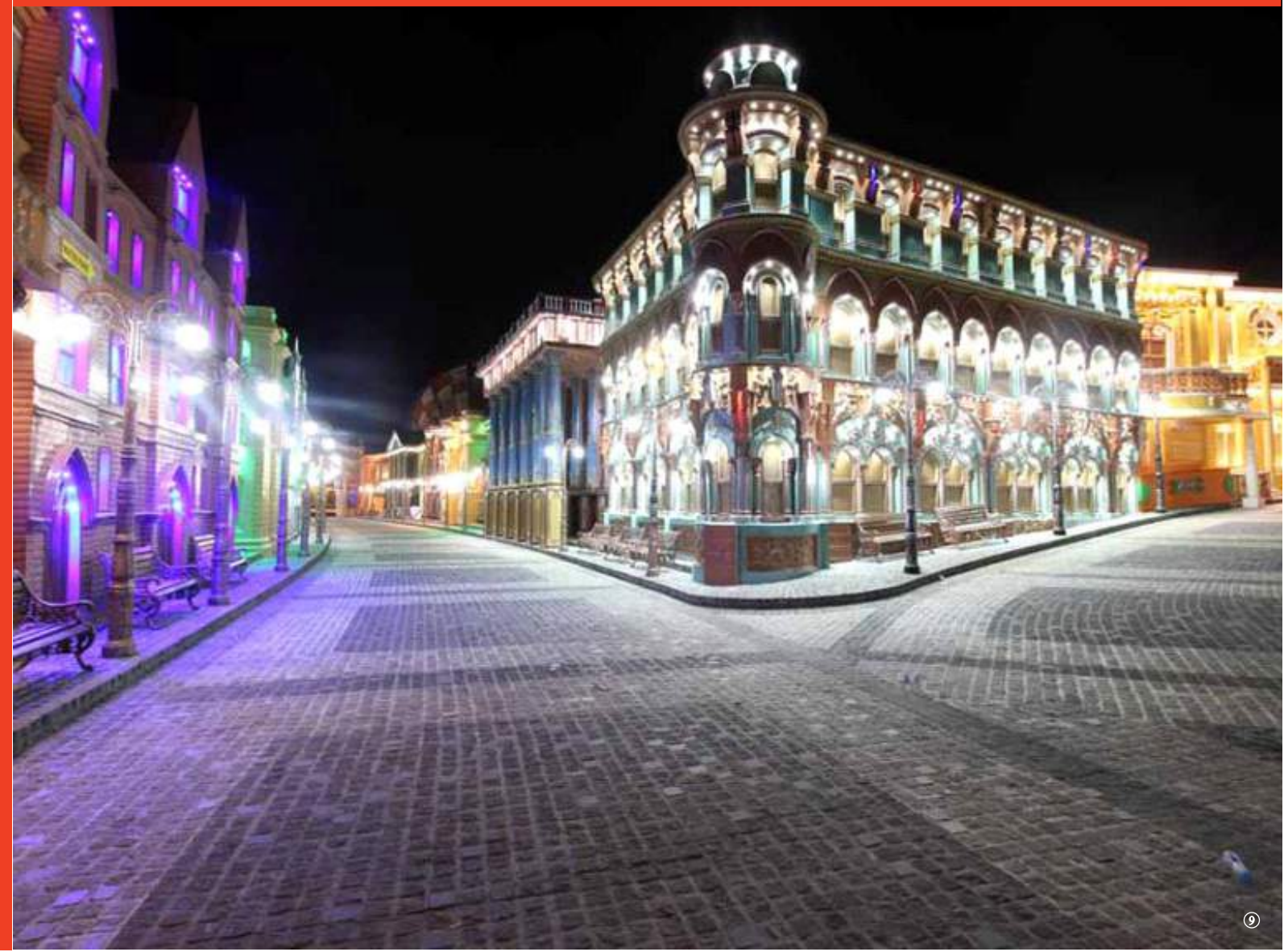
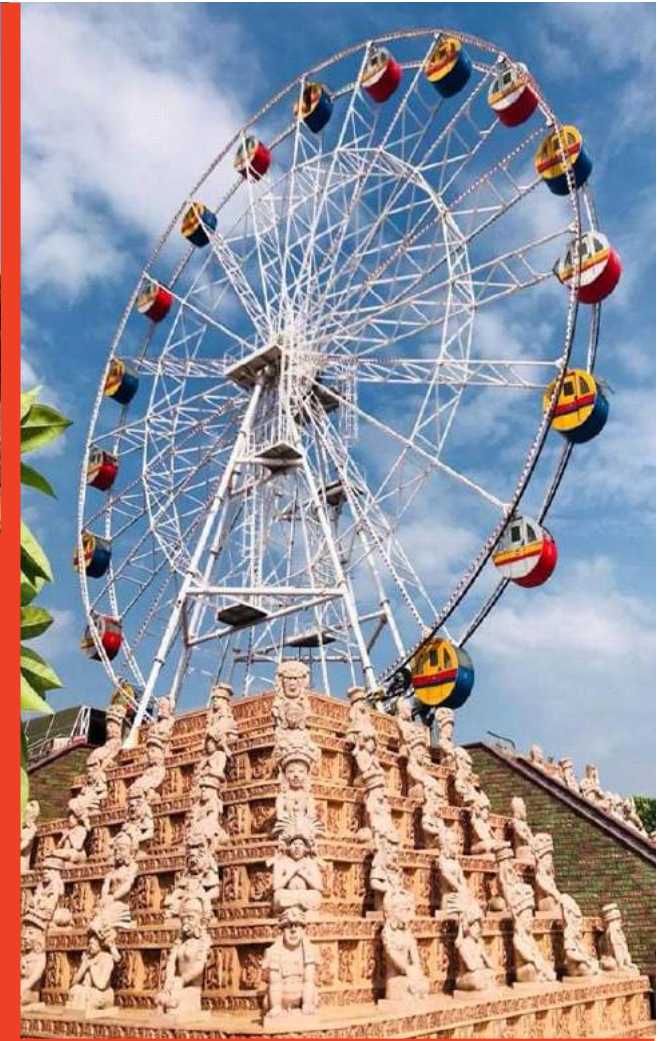
Discover a Place where Families and Friends of all ages are invited to have Fun Together

Blue World, one of the biggest Theme Park, establish by 'Blue World Corporation Pvt. Ltd' , is located at Mandhana- Bithoor Road, just a stone throw distance from Mandhana circle. India's first mega national and international themed entertainment destination with multistoried indoor park for the first time in India promising visitors from around the world the excitement of epic zones for all age groups in one location. With a capacity of 20,000+ visitors a day, Blue World accompanies exceptionally structured and well planned, aesthetically illuminated resorts and variety of restaurants to chose from. A great day out in Blue World will provide a range of exciting 50 + national and international rides including a mix of the new and the old favorites and classics, a range of thrill seeking rides with Twinflip360 to the high rise water park slides, there is something for everyone whether you're a thrill seeker, a paddler or just want to put your feet up and relax and spend countless hours in the pool.

Inaugurated in the year 2015, the park invites visitors with the tagline, "Ek Din Toh Banta Hai". It is spread on acres of land and offers a mind boggling variety of amusement games, one day would surely be not enough. It's like stepping into a wonderland where giant swings, roller coasters and water slides are aplenty. Real- life sets erected at different locations within the park depict the European or Mayan or Chinese culture. Once the sun sets, rainbow-coloured fountains spring into action with a laser show on a water screen. A 7D Show plays animated movies making kids squeal with joy as they stand right next to their favorite characters. The kids won't tire of it and the grownups could surely take a break from their tiring schedules. That's what makes it a complete entertainment package.

Whether you plan to book a wedding, corporate event, social get-together or a fantastic and thrilling birthday party, we provide private immense venues with ravishing decorations and food for all, with a range of packages which suit you. Being an ideal place for people to spend quality time with their loved ones, it has facilities at par with the global standards.

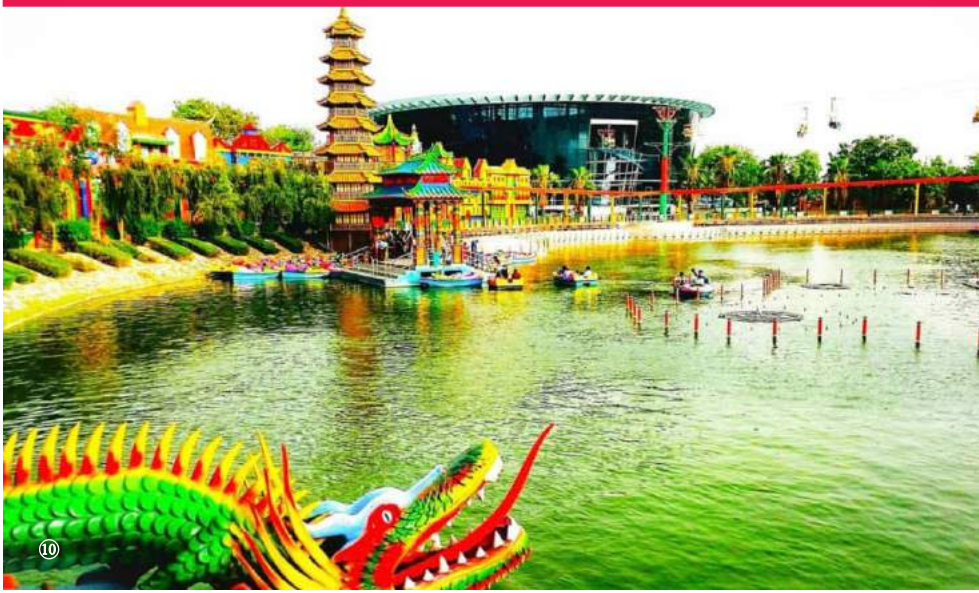




BLUE WORLD

Theme Zone

Ever wondered of visiting abroad without a passport or visa! This idiosyncratic concept was discovered by us, dividing the park into national & international themes- European, Chinese, Mayan, Indian and many more. So that visitors can explore the whole world inside us.



AMUSEMENT PARK





BLUE WORLD

Kids Zone

This zone is designed for the younger flock with variety of rides to choose from Jingle Bell, Merry Go Round to Umbrella Ride and Hooping Frog. Kids zone blends learning and reality with entertainment. It helps to improve the imagination of kids and also gives an immense experience to kids, they will touch, feel and use the gadgets of theme park. Relax on lounge chairs and watch your little ones having a great blast.



BLUE WORLD

Family Zone

This unique fantasy themed park with heartwarming attractions, fairy land water world and many more is an ideal place for families to hang out together & enjoy the music, entertainment, food and beverages. It proves to be an ideal place for families facing paucity of time. This place will truly amaze you to capture the magical time & making moments worth remembering. The rides included here remind you of your childhood days.



BLUE WORLD

Teenagers Zone

This section is for Teens, full of fun, thrill excitement & freshness. Here they can enjoy daring dry rides and water slides, play in large water pools and enjoy other activities. It is a home to monster sized mechanical giants like Twinflip 360, Skydive, Roller coasters, Blue Typhoon & many more. .





BLUE WORLD

Musical Fountain & Laser Show

The musical fountain entralls you when water changes its shape and pirouettes, on music beats to create a soothing sensation to the viewers. This is accompanied by a water screen and laser show. A projection screen on fountain water helps create incredible illusions and magical effects. Laser show features dazzling colorful laser animations, cartoons and beam effects of musical sound tracks which gives one, the mood of rock concert & live band.



BLUE WORLD

Suhana Safar

We welcome you to explore and experience the journey of dark ride, built with a river in it where you will experience the theme of Pre-Historic Age, Desert, Story of Ali Baba, Great Worriers, festivals of India and Space zone. It is one of the signature ride of Blue World.



सात SAMANDAR PAAR THE JOURNEY TO MYSTERY ISLAND

DISCOVER THE
DEEP SEA WORLD
WITH US



BLUE WORLD

Saat Samandar Paar

Blue World Theme Park brings to you a reflection of the world found undersea. The experience will be a manifest of marine biomes. As in the ocean, Saat Samandar Paar will be a replica of Flora and Fauna which is found under deep sea. This ride will be a feather in the crown of Blue World, taking the people into an imagination of fantasies found under deep sea.



BLUE WORLD

7D Show

This Theater adds a layer of immersive fun for you by making you experience the world of not only audio visual but also sensory effects. 7D films make you the protagonist of the movie, enjoying immersive feeling, directly going into the movie scene through the sense of touch, sight, hearing and seat movement, feeling everything in the movie.



BLUE WORLD

Twin Flip 360

Twin Flip360 is one of the thrilling & adventurous Italian ride in Blue World, where you are rotated 360 degree, feeling as if pushed into a Mixer Grinder. If you think you can challenge its intensity go ahead, this ride will show you all around the world. DO YOU DARE TO TAKE THE #BLUEWORLDTWINFLIPCHALLENGE





BLUE WORLD

Journey to Space

The Planetarium regularly holds sky-shows to dispel the heavenly myths propagate the basic concepts of astronomy and also train the amateurs to appreciate the grandeur of the night sky. Topics include evolution of earth, mysteries of cosmos, exploration of mars and other planets. The show is for all age groups and gives not less than an experience of night sky and brings one step ahead to feel the activities in the galaxy.



BLUE WORLD

Chair Lift & Mono Rail

Chair lift is another feather in the crown of the Theme Park. We have introduced India's first grip chair lift with angle station, taking technology to its extreme level. This will take you from one corner of the park to the other, showcasing the ariel view of entire park. For the convenience of visitors, we provide the service of MONO RAIL on the premises of Blue World. Having a ride on this fast iconic monorail is full of fun "Green Go" transportation system. This is an amazing experience in itself and will help you to take a quick tour of the park.



BLUE WORLD

AQUARIA Under Water Restaurant

Foodies can now become deep-sea diners... without the need for a mask and snorkel! This exclusive underwater theme based restaurant "AQUARIA" is one of the biggest attractions of Blue World Theme Park where one can feel the absolute waterfront dining experience with buffet system, an ideal space for family and friends.



BLUE WORLD

Punjabi Village

Ever been to Punjab !! Punjabi Village at Blue World Theme Park will help you experience the feel of a 'Pind'. With marvelous artistry and miniatures all round, it is the prime location to host birthday and various other social gathering.

Mouth watering food at Lucky Singh Da Dhaba also gives reason to visitors to frequently visit 'Punjabi Village'. The Land of Lassi, Paranthas, Makhani Dal, Butter Chicken ...has food for all occasions. A great place to enjoy the delights of Punjab in BLUE WORLD THEME PARK!



BLUE WORLD

Food Kiosks

Great taste is guaranteed at gorilla hut! A glance down the menu is mouth watering prospect from spicy mix pizza to salsa roll, no matter what you choose, your taste buds will sing. We have an impressive selection of dishes at Gorilla Hut.

There's something for everyone! As name suggest Albeli Chaat is one of the unique combination of spicy, sweet, sour. Experience all in one with Albeli Chaat at Blue World Theme Park.



BLUE WORLD

The Ice-Cream Parlour

We use only the best ingredients to prepare and present sumptuous desserts and variety of ice creams to our wonderful customers, ensuring that every mouthful is as good as the last. We welcome you to our ice cream parlour, where you will receive the full Sprinkles experience



BLUE WORLD

Jungle Safari

(upcoming)

One of the most awaited spaces of Blue World Theme Park, where you will explore the world of Ancient Creatures with a replica of the warm blooded creatures in a single picture, taking you to the Jurassic Period. This is the most enlightened space of the park, full of wildlife species.

FAIRYLAND WATER WORLD





BLUE WORLD

Fairy Land Water World

The Water Section in Blue World provides various water fun activities, with a huge range of different ways to enjoy the water, we provide various water fun activities keeping in mind the delicacy of kids and thrill for elders. With more than 15 theme based water slides, a giant Wave Pool is all the way waiting for your presence. Water fun is built to meet the specifications of every age group with a promise to the riders to return back soon right here making the Blue World Theme Park, as an excellent choice.



BLUE WORLD

Magic Bowl & Spider Ride

The Magic Bowl is one of the magnificent water slide in Blue World where two riders at a time can experience the magically moments with momentary zero gravity and steep drop into a circular bowl through a tunnel and oscillate in the magic bowl before falling through the center in to the enormous pool. The Spider Ride is another signature water ride of Blue World Theme Park where total six riders at a given point of time can dive through different tunnels on a mat and experience the competitive feeling with other five riders in the league down a slide with several dips and finally falling in to the tremendous pool.



BLUE WORLD

Master Blaster & Splash Out

Hold on tight and experience an exciting roller coaster ride which is designed for the whole family and especially for youngsters who are looking for thrill. The ride in the park provides excitement, enjoyment and freshness. Get ready for the next generation of water coasters as you experience quick slide and splash in the pool. The thrills of splashing in the water ! It's everything you love ! An ultimate splash in the water !



BLUE WORLD

Wave Pool

We have designed a massive wave pool which takes you to the famous beaches of Maldives, Phuket and Bahamas. Explore and take the plunge inside the wave pool and experience the ocean waves that makes you surf on the wave of excitement.



BLUE WORLD

Rain Dance

In scorching summers everyone loves to enjoy rain. When the days get hot let your soul be drenched in the rain dance party which freshens your mood as well as your family and friends. We provide you internationally designed rain dance system along with dynamic music which facilities the best sound to keep you pumped up.



BLUE WORLD

Slides

Blue World Theme Park boasts loads of fantastic interactive water features. The exhilarating slides take you through a thrilling series of twists and turns. On going through them your mind & soul swims in the ocean of thrill, action and excitement. Float on lazy pools, get soaked with crazy cannons, and brave the sensational speed of Water Roller Coasters and many more.



BLUE WORLD

Water Fall & Funnel Ride

Blue World has its own waterfall that adds great beauty to the park. This is an artificial waterfall based on hill theme where water gushes down the hills. This puts you into the mood of an enjoyable bath beneath a natural water fall.

Blue World introduces the exclusive Funnel Slide for the first time in North India. It's a rush of white water fun on this thrilling ride. So hold on tight as the current rushes round & round through the corkscrew tunnel before a breathtaking splash sends you sailing down the slide.



BLUE WORLD

Ship Restaurant

Having a hard time deciding where to eat? A perfect food joint which can be enjoyed just before and after having fun at Fairy Land Water World. Ship Restaurant also features a variety of Indian Street Food to Chinese Cuisine, from complete Lunch Thal to quick paltry for junkies. salad bar with mixed greens and a variety of toppings. Finally, put the cherry on top of your meal with our Ship Restaurant.

INDOOR PARK





INDOOR PARK (upcoming)



BLUE WORLD

The Dark City

The City that never sleeps is probably just too afraid to visit. The Dark City is the most terrifying space in Blue World Theme Park which will give you more shivers than ever before. This "extreme" horror city is the stuff of nightmares here you will experience the fear for life



BLUE WORLD

Virtual Game Zone

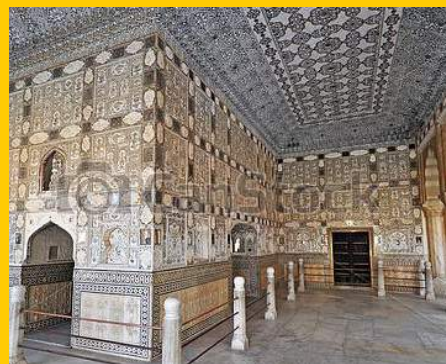
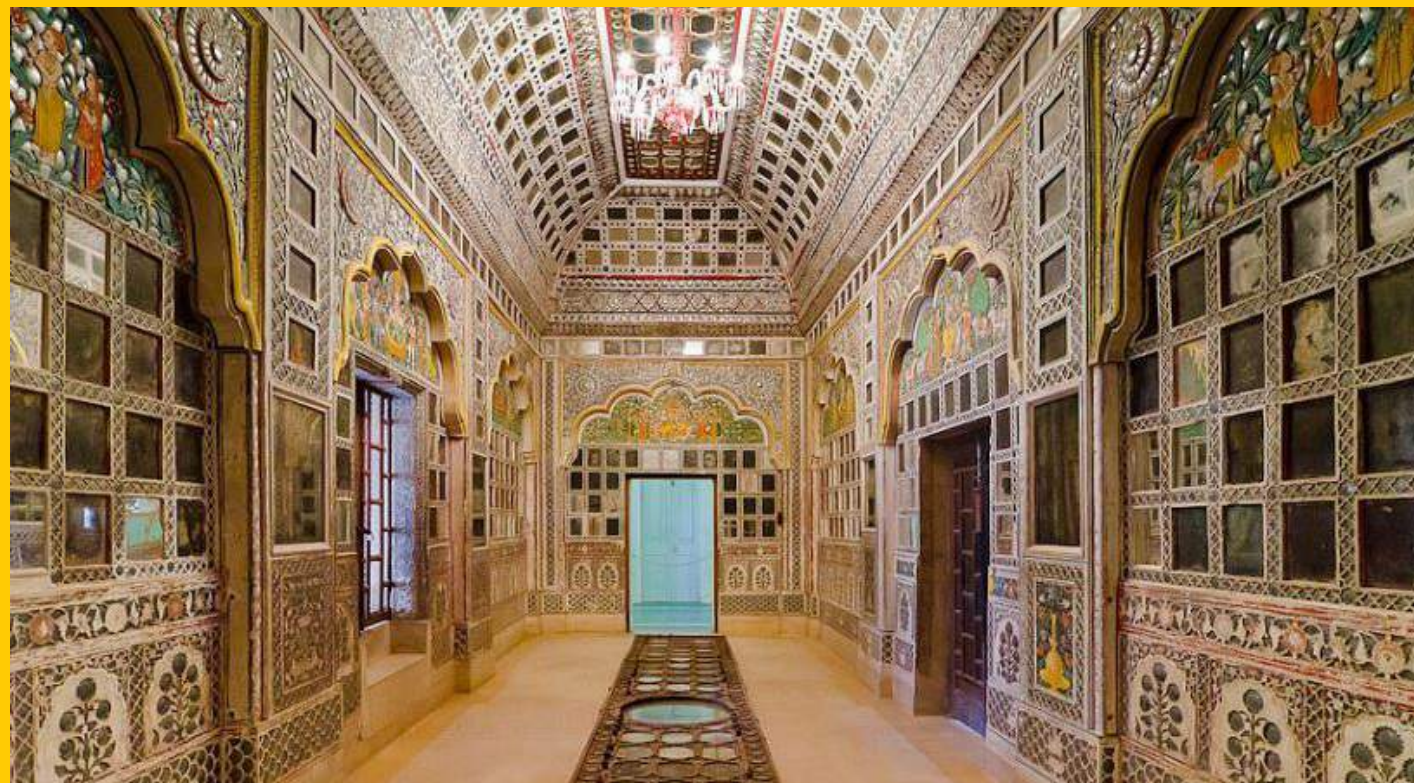
Whether you are flying to space with flying simulator or becoming an extreme rider... we promise that you will never feel a dull moment at Virtual Game Zone. Immerse yourself in mind-bending mysteries, spooky thoughts, world with eye-popping virtual reality games from racing car simulator to scary house, 3D projection mappings, we welcome you to the whole new world of virtual reality.



BLUE WORLD

Fun Games

Adventure awaits in the caves of India's first multistoried indoor game plaza. Put on your game face and unleash your inner adventure with fun games for children & adults, accompanied by multicuisine food courts & lots more to do even when the weather effects you to choose from these indoor activities based on your personality and interest.



BLUE WORLD

Sheesh Mahal

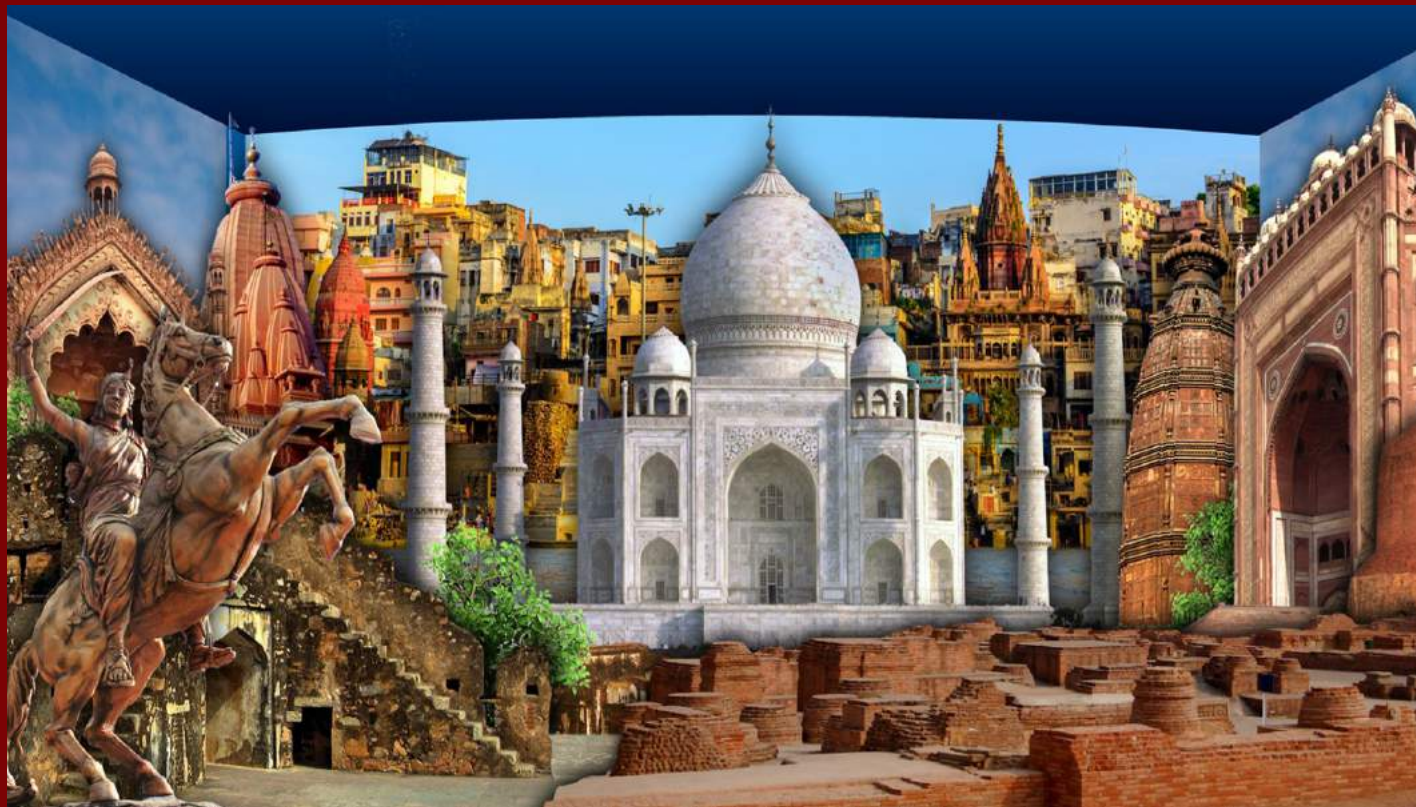
The beauty of the Sheesh Mahal, "The Mirror Palace" lies in the fact that even if a petite ray of light enters, it naturally lights up the whole palace. Forming unbelievably magnificent patterns, thousands of tiny mirrors planted on the walls, lend this place a splendid touch with vortex tunnel first time in India. "Enter the world of ultimate walk through illusion" is an awesome creation making you go spin crazy. This vortex tunnel is an unusual mind trip through the endless range of fluorescent colours floating and rotating lights.



BLUE WORLD

The Laser Shoot

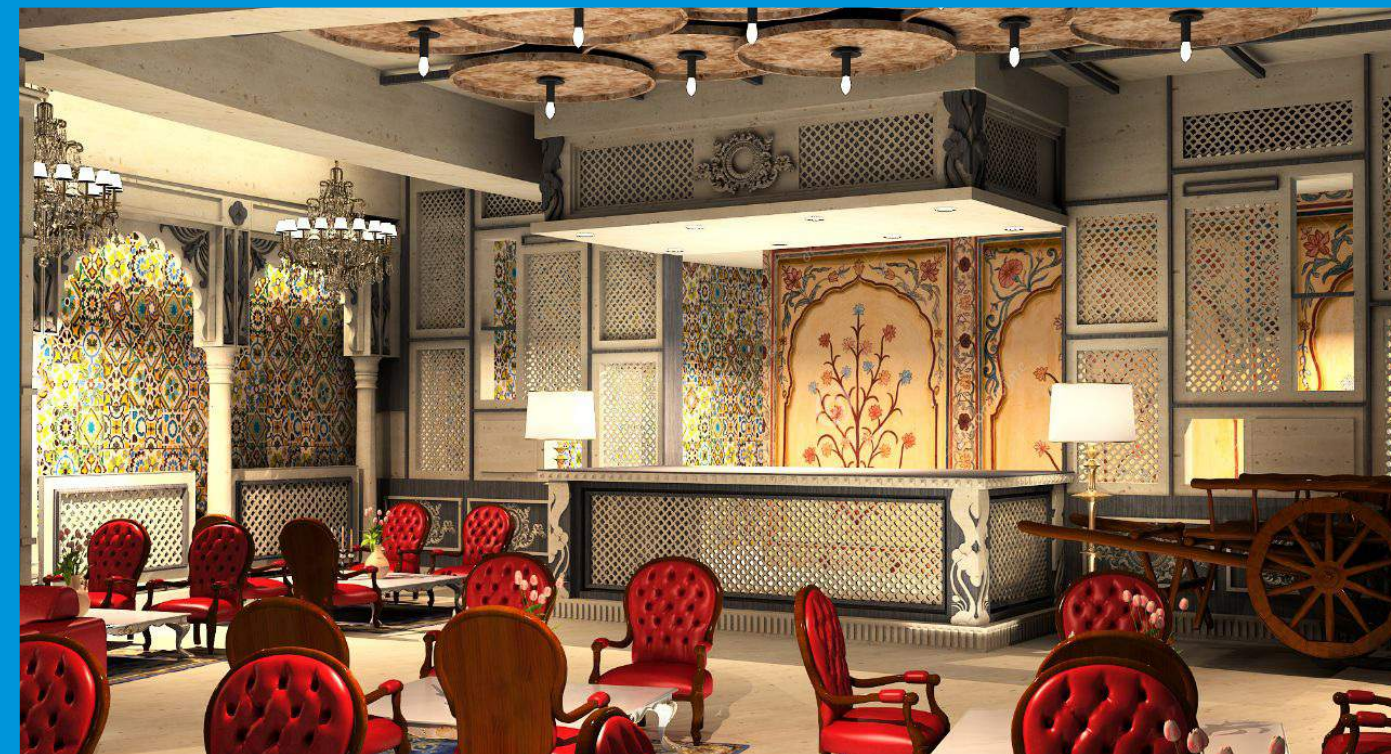
Adventure begins by entering the Laser Shoot ride where our guest will travel on automated carriage and experience the EXTREME LASER TAG FANTASY WORLD in an indoor futuristic maze with heart-pounding music & special lighting effect, making an ultimate interactive experience for ages 4 to 94 which is extremely safe and a great deal of fun.



BLUE WORLD

Bharat Darshan

Bharat Darshan is India's first goose bumps experience dark ride where you can see all the states and their respective cultures at a single glance. This ride will take you all the way from Kashmir to Kanyakumari within few minutes of your life, exhibiting the large scale diversity of the country.



BLUE WORLD

Padharo Sa & Horror Cafe

Experience the rich and vibrant culture of Rajasthan at Blue World Theme Park with the variety of Rajasthani cuisine, offering a fabulous variety of mouthwatering dishes. This Rajasthani food is best known for being cooked "from the heart".

The first Horror Themed Cafe will soon open its doors for foodies at Blue World Theme Park. This haunted cafe will create an atmosphere of nightmare for those who have the courage to enter. Visit most thrilling and terrifying cafe if you're up for a dose of horror and meal together.



**The
Richman Palace**
(upcoming 5 Star Hotel)

Experience the upcoming only 5 Star facility opulence hotel in Kanpur, which will discover the warmth hospitality, the gratifying experience of smooth, tailor-made services for our guests. Walk in and feel the luxury with our elegant and welcoming theme based suites for the first time in India & a studio suite located in Blue World Theme Park Campus which will make your stay unforgettable. Featuring 205 classiness suites with more than 350 valet parking spaces and a superlative restaurant, this elegant establishment will be one of the finest attractions of the city.

School Package

धमाका

Attractive School Packages Offered



BLUE WORLD

School Packages

We at Blue World Theme Park, one of the biggest entertainment & education destinations for schools & institutes believe that "adding fun to learning creates the best education experience possible". Students here will explore whole world inside us which will improve imagination of kids & also gives a first hand experience to kids, they will touch, feel & use the gadgets of theme park.

Break
TIME

RELAX
REFRESH
RECHARGE

Fun Blast With Boss

The Perfect Destination for
Corporate Events & Meetings



BLUE WORLD

Corporate Packages

Almost everything will work again if you unplug it for a few moment..including you. Studies have revealed that a day break from professional life prevents- Decision fatigue, essential for your physical and emotional well-being, restore motivation, increase team work spirit. Blue World Theme Park is the ideal location for team building activities. Come and have a dose of astounding fun with us..



MAGICAL BOND

BEST DESTINATION
FOR PRE WEDDING SHOOTS,
WEDDING CEREMONIES,
RECEPTIONS.



**Magical
Bond**

We are the choice for those seeking authentic and unique fairy tale luxury celebrations from pre-wedding shoots to receptions. We assist our clients in creating memorable, magical moments. We plan elegant, stylish, glamorous and fun celebrations. We are passionate about what we do, we strive to ensure all our celebrations are exceptional. We would be delighted to work with your wedding planner and organize a wedding for you worth remembering.



BLUE WORLD

Past Events

Whatever you need from your event, our experience, creative ideas and innovative approach ensure the results will be sensational. The best destination to design and plan events of all kinds, from sumptuous private affairs to exquisite luxury weddings. We provide immense space with ravishing decorations and food. We're passionate about delivering a professional, high-end service from concept through to delivery and pride ourselves on forging strong relationships with our clients. We don't just plan your event, we create an unforgettable experience for you and your guests.

Arabian Nights

30th Dec.

Grand Beach Party

MAHVI SRIVASTAVA

UNDERGROUND AUTHORITY

28th Dec.

DALER MEHNDI

27th Dec.

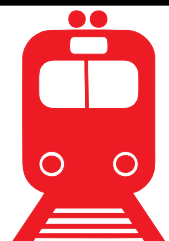
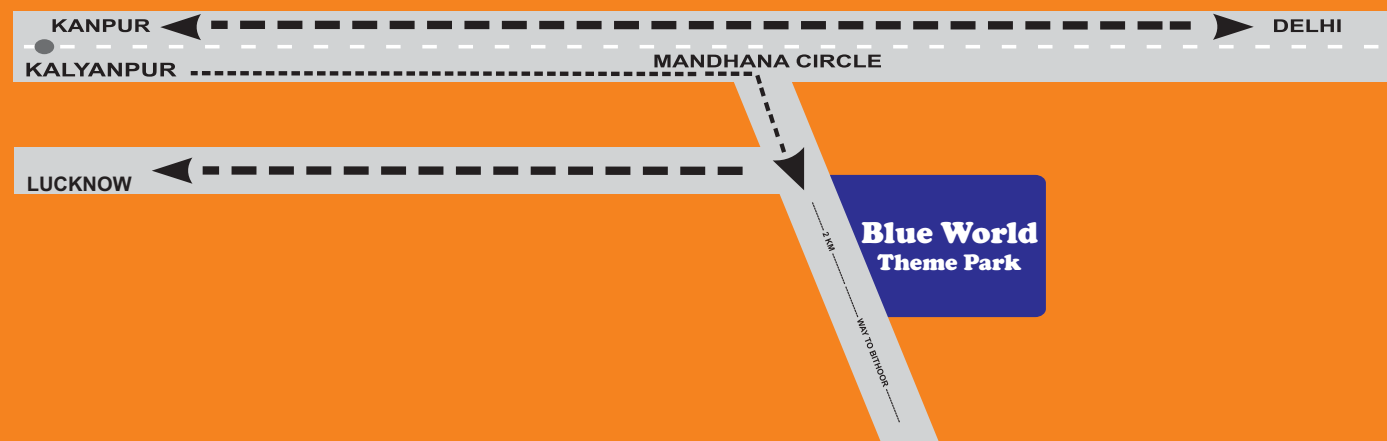
India's TOP DJ

29th Dec.

BLUE WORLD FESTIVAL

EK DIN TOH BANTA HAI

BLUE WORLD Theme Park Presents



From Railway Station
Follow Railway Road,
Follow NH34 to Mandhana-
Bithoor Road, Turn right
onto Mandhana –Bithoor
Road.



From Bus Station
Bus terminal road, Saina
Purwa, cooperganj, Turn left
onto Grand Trunk Road/
Kanpur – Allahabad highway,
Turn left onto NH34, At Gol
Chauraha, take the 1st exit
and stay on NH34, Turn right
onto Mandhana – Bithoor
Road.



From Airport
Follow NH27 and Kanpur
– Raebareli Road to
Shuklaganj Bypass road in
Shuklaganj, Hibatpur,
Continue to Gangotri
Township, Follow NH-91
bypass to Mandhana – Bithoor
road in new Kanpur city.

Getting Here

For Us, Safety of our Visitors is First Priority

Hygiene & Service

Safety and hygiene of visitors is our prime motive at Blue World Theme Park. Stringent adherence to international safety norms makes us an absolutely safe environment for you and your family . service provided by us includes:

- ★ Daily preventive maintenance of rides.
- ★ Security with 2- ways radio all over the park.
- ★ Life guards/security on duty at Rides/Water Slides & Pools.
- ★ Lightning arrester to protect against lightning hazards.
- ★ Fire extinguisher at every nook and corner of the park.
- ★ CCTV surveillance system.
- ★ Public address system to flash emergency warning if needed.
- ★ Fully equipped first aid facility.
- ★ Ambulance facility.
- ★ Neat & hygienic washrooms at feasible distance.
- ★ Helpful and cooperative staff.
- ★ Lost and found department.
- ★ Alcoholic drinks are not permitted inside the park. Intoxicated persons are not allowed to enter the park.
- ★ All persons, bags, luggage and parcels and any other items is subjects to security check at the point of entry to the park and such other locations inside the park as we consider appropriate.
- ★ Proper clothes must be worn all the times while visiting the park.
- ★ Dress like Saree, Dupatta, formal Trousers, Shirts, Jeans, burkha/Pardhas, Denims (Jeans, three fourth Jeans) & indecent attires are not allowed in water Rides.
- ★ Since many rides inside the park are adventurous in nature, guest are advised to follow safety instructions of life guards, rides operators & displayed instructions near rides for safe riding.
- ★ Management will not be responsible for any injury /accident due to negligence of guests.
- ★ Pools are shallow. Do not drive into pools.
- ★ Pregnant woman, heart patients, persons with high blood pressure and prone to epilepsy are advised not to avail Thrill Rides / Water Slides / Wave Pool.
- ★ Parents are advised to pay special attention to their children. Children should be accompanied by adults.
- ★ There are certain height restrictions in some rides. Children below stipulated height are not permitted in those rides.



Blue World Corporation Private Limited

Park : Mandhana - Bithoor Road, Kanpur-209217

Head Office : 117/H-1/383 First Floor, Asthana Tower, Pandu Nagar, Kanpur-208005

Branch Office : Lucknow - Bus Terminal, Transport Nagar, Near RTO office

Sitapur - Bus Terminal, Vaidehi Vatika, Station Road

Contact : 7080110458, 9161903255

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